



2nd Annual Congress of
Asian Society of Digital Pathology

ASDP

2025 MUMBAI

*Pixels to Practice:
Advancing Digital Pathology in Asia*

SPONSORSHIP OPPORTUNITIES



*10th - 12th October 2025
JW Marriott Mumbai Sahar*

www.asdp2025mumbai.org

Welcome Message



Dear Prospective Exhibitor,

Following the remarkable success of the inaugural congress of the Asian Society of Digital Pathology (ASDP), we extend a warm invitation to you to participate in the society's 2nd Annual Congress, scheduled to take place from 10th to 12th October 2025 in Mumbai, India. Last year's ASDP 2024 congress gathered over 400 participants from 29 countries in Seoul, Korea, and showcased more than 30 industry partners.

This year's congress theme is "Pixels to Practice: Advancing Digital Pathology in Asia," where experts, leaders, and innovators in Digital Pathology (DP) and Computational Pathology (CP) will convene in Mumbai, the financial capital of India, to explore the latest trends, share insights, and network with industry peers. We are thrilled to host a variety of keynote presentations, panel discussions, and interactive workshops designed to promote collaboration and knowledge exchange among academic professionals and industry partners.

We aspire to achieve even more and improve, so we invite you to participate in this new edition of the ASDP congress. This congress will offer numerous opportunities for industry partners to showcase the latest innovations and a range of DP and artificial intelligence (AI) applications to healthcare providers across Asia. Your involvement is crucial for driving our shared goal of harnessing emerging CP technologies through AI-driven diagnostics in today's landscape of precision medicine. The ASDP 2025 organising committee believes your participation would significantly enhance this initiative, which aims to connect academia with industry.

Please select your sponsorship options at your earliest convenience by completing the registration form at the end of this brochure. Thank you in advance, and do not hesitate to contact us industry@asdp2025mumbai.org should you require further information. To stay updated on the latest developments regarding the scientific program and other congress-related details, kindly visit us at <https://www.asdp2025mumbai.org> and follow us on ASDP's social media platforms (LinkedIn, X/Twitter, Facebook) for the latest news.

As we gather in Mumbai, we shall deepen our professional knowledge and immerse ourselves in a city renowned for its diversity, heritage, cuisine, and vibrant spirit. We sincerely hope you can join us from 10th to 12th October 2025 for this enriching experience.

Let us create a remarkable and inspiring digital pathology and AI conference together.

Warm regards,



Junya Fukuoka
President
ASDP



Rajiv Kaushal
Chair, Organising Committee
ASDP 2025 Mumbai



Andrey Bychkov
Chair, Industry Committee
ASDP



OVERVIEW

Title	2 nd Annual Congress of Asian Society of Digital Pathology (ASDP 2025 Mumbai)
When	10 th – 12 th October 2025
Venue	JW Marriott Mumbai Sahar, India
Google Maps	https://maps.app.goo.gl/yNGqjgvJJvaoSy9ZA
Theme	Pixels to Practice: Advancing Digital Pathology in Asia
Website	https://www.asdp2025mumbai.org/
Host	Asian Society of Digital Pathology (ASDP)
Official Language	English



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SPONSORSHIP OPPORTUNITIES

DIAMOND

40000 USD*

- Booth Space – 3 booths of 3m X 2m
- 1 Complimentary Symposium
- Mention as Diamond Sponsor with a logo on the conference webpage
- 8 Complimentary Exhibitor Registrations
- 5 Complimentary Gala Dinner invitation passes
- Participation in the Industry Forum panel discussion
- Complimentary meeting room (8-12 pax) for 2.5 hours
- Full page sponsor advertisement (+logo and sponsorship tier) in program book
- Advertisement promotion (video) on the conference website and through social media (30 sec video and 2 postings)
- Sponsor logo insertion on the lanyard
- Industry video display during breaks
- Sponsor branding on LED Panels

PLATINUM

22000 USD*

- Booth Space – 2 booths of 3m x 2m
- Mention as Platinum Sponsor with a logo on the conference webpage
- 5 Complimentary Exhibitor Registrations
- 3 Complimentary Gala Dinner invitation passes
- Participation in the Industry Forum panel discussion
- Complimentary meeting room (8-12 pax) for 2 hours
- Full page sponsor advertisement (+logo and sponsorship tier) in program book
- Advertisement promotion (video) on the conference website and through social media (20 sec video and 2 postings)
- Sponsor logo insertion on the lanyard
- Industry video display during breaks
- Sponsor branding on LED Panels



SPONSORSHIP OPPORTUNITIES

GOLD

14000 USD*

- Booth Space – 1 booth of 4.5m x 2m
- Mention as Gold Sponsor with a logo on the conference webpage
- 4 Complimentary Exhibitor Registrations
- 2 Complimentary Gala Dinner invitation passes
- Complimentary meeting room (8-12 pax) for 1 hours
- Half page sponsor advertisement (+logo and sponsorship tier) in program book
- Industry video display during breaks
- Sponsor branding on LED Panels

SILVER

9000 USD*

- Booth Space – 1 booth of 3m x 2m
- Mention as Silver Sponsor with a logo on the conference webpage
- 3 Complimentary Exhibitor Registrations
- 2 Gala Dinner invitation passes will be provided
- Half page sponsor advertisement (+logo and sponsorship tier) in program book
- Sponsor branding on LED Panels

TRADE BOOTH

6000 USD*

- Booth Space – 1 booth of 3m x 2m
- Mention as Trade booth sponsor with a logo on the conference webpage
- 1 Complimentary Exhibitor Registration
- Sponsor branding on LED Panels



SPONSORSHIP OPPORTUNITIES

BREAKFAST SYMPOSIUM

7000 USD*
(per symposium)

- One breakfast symposium (45-60 mins duration) during the conference
- Branding inside the hall during the symposium hours
- Symposium name in association with company name
- Logo branding next to the symposium in the scientific program
- 20 sec branding space on screen during the symposium

PRE / POST LUNCH SYMPOSIUM

12000 USD*
(per symposium)

- One lunch symposium (30-45 mins duration) during the conference
- Branding inside the hall during the symposium hours
- Symposium name in association with company name
- Logo branding next to the symposium in the scientific program
- 20 sec branding space on screen during the symposium

EVENING SATELLITE SYMPOSIUM

7000 USD*
(per symposium)

- One evening symposium (45-60 mins duration) during the conference
- Branding inside the hall during the symposium hours
- Symposium name in association with company name
- Logo branding next to the symposium in the scientific program
- 20 sec Branding space on screen during the symposium

** Diamond Sponsors are entitled to one complimentary symposium.*

** All prices are exclusive of GST / VAT and sponsors need to pay the applicable GST / VAT as per local / international regulations.*



Gala DINNER

GALA DINNER



15000 USD*

- Branding inside the hall during the Gala Dinner hours
- Logo branding next to the Gala Dinner in the program
- 30 Seconds branding space on screen during the Gala Dinner
- Branding space in the all the promotions related to Gala Dinner
- Welcome speech by the sponsor CEO
- 5 Complimentary Gala Dinner invitation passes
- Venue : Ballroom
- Co-sponsorship options are available



TRADE BOOTH INFORMATION

If you wish to use an exhibition booth during the ASDP 2025 Mumbai congress, please submit your application to the congress secretariat. We will handle the entire process, from booth design to setup.

Booth Options	Bare Space or Customised Booth	Octonorm or Shell Scheme Booth
Description	<ul style="list-style-type: none"> This booth is intended for exhibitors who wish to design and build their own booth. Exhibitors are responsible for arranging the design and materials needed to construct individual booths. VAMA EVENTS can provide vendors for the setup, or exhibitors can select their own vendors. 	<ul style="list-style-type: none"> This booth is designed for exhibitors needing the essential Octonorm configuration, which they can enhance with their own branding later. The design and fabrication of stalls are not included in the package and will be quoted separately according to requirements. VAMA EVENTS will provide vendors for the Octonorm or Shell Scheme booth setup.
Sample Picture		
Inclusions	<ul style="list-style-type: none"> Include end-to-end fabrication and dismantling 2 Chairs 1 Wastepaper Basket 1 x Power Socket 	<ul style="list-style-type: none"> Company Name & booth number on Fascia Board 1 Table with 2 Chairs 1 Wastepaper Basket 3 x100W Spotlights 1 x Power Socket
Amount	<ul style="list-style-type: none"> 2400 USD 	<ul style="list-style-type: none"> 600 USD (with framework)

**The booth construction and installation cost are not included in the sponsorship package amount and must be paid separately.*

** Internet access is provided through Wi-Fi on chargeable basis.*

Please contact us if you require a customised stall design and fabrication for your allocated stall space.

- Amruta: +91 99309 26247 | amruta.bhatkar@vamaevents.com
- Samantha: +91 98333 84245 | samantha.mungekarkar@vamaevents.com

OTHER OPPORTUNITIES

1. Conference Kit Sponsorship	6000 USD*
2. Conference Kit (Notepad & Pen)	3000 USD*
3. Scientific Program Booklet	6000 USD*
4. Water Bottle branding (Per Day/ Per Hall)	6000 USD*
5. Chair branding (Per Day/ Per Hall)	6000 USD*
6. Tea / Coffee Centre	6000 USD*
7. Faculty/ Speaker Lounge	6000 USD*
8. Logistics Partner	6000 USD*
9. Product Launch	3600 USD*
10. One Minute Industry Video Advertisement	2400 USD*

** All items listed under 'Other Opportunities' are available for sponsorship separately on first-come & first-served basis and are not included in any Trade Package.*

** All prices are exclusive of GST / VAT and sponsors need to pay the applicable GST / VAT as per local / international regulations.*



TRADE INFORMATION GUIDE

Common Payment Terms

- All sponsorship opportunities are available on a first-come & first-served basis.
- ASDP Partners have a preferred selection opportunity until 20th April 2025 according to their partnership tier.
- ASDP partners are entitled to a 10-15% discount according to their partnership tier. For further details on the partnership plans and benefits, please contact industry@asdp.ai
- This event is an internationally recognised academic conference held domestically, and each organisation must complete registration before 15th August 2025.
- You can pay for the sponsorship in US dollars (USD) or Indian rupees (INR). It is recommended that international companies pay in USD and Indian companies in INR.
- If payment is made in INR, the currency exchange rates (USD to INR) for the package mentioned above will apply. The exchange rates will apply on the date the invoice is generated.
- All participating companies must remit a minimum of 50% payment upon confirming their participation against a proforma invoice within 30 days from the invoice date. The remaining balance of 50% must be settled 30 days before the event date (i.e. 10th September) 2025).
- Vama Event Pvt Ltd, Mumbai, will manage the payment process (invoicing and fee collection) for ASDP 2025 on behalf of ASDP.
- Please ensure that payments are made promptly to secure your participation and possession of the stall. If applications or payments for exhibitions, advertisements, and so on are delayed beyond the deadline, you may not qualify for sponsorship benefits and services.

GST (Goods and Services Tax) / VAT (Value-Added Tax)

- All prices exclude GST / VAT, and the sponsor is required to pay the applicable GST / VAT and associated bank transfer charges in accordance with local and international regulations.
- International companies are subject to reverse-charge VAT regulations and will not incur VAT from the organiser (provided that payment is deposited directly into the ASDP society account in Singapore).
- Companies registered in India will be charged GST at the prevailing rate of 18%.
- According to the GST rules, the responsibility for filing GST on the sponsorship amount will rest with the sponsor.



TRADE INFORMATION GUIDE

Cancellation Policy

- Cancellation and refund requests must be submitted to the organiser in writing.
- Should the sponsor fail to complete payments prior to the commencement of the congress, the organiser will be entitled to cancel the reservation.
- At the same time, cancellation will be subject to cancellation fees as determined below.

Date of cancellation / modification	Amount retained by the organiser
31 st May 2025 (on or before)	50% of the agreed package amount
31 st August 2025 (on or before)	75% of the agreed package amount
After 31 st August 2025	100% of the agreed package amount

- Any refunds for the deposits paid will be issued after the conference. The company will cover all bank charges incurred from such a refund. The sponsor shall not be entitled to any interest that the organiser may have earned from deposits made by the company.

Key Sponsorship Information and Trade Inquiries

- 1) Deadline for application: Aug 15th, 2025
- 2) Deadline for payment: Sep 10th, 2025
- 3) Required documents:
 - 1 Copy of the sponsorship application form (attached)
 - 1 Copy of the business registration certificate
 - VAT / GST number of the company
- 4) Application Submission address : **industry@asdp2025mumbai.org**

For trade inquiries, please contact **Mr Sachin: +91 98333 60874**

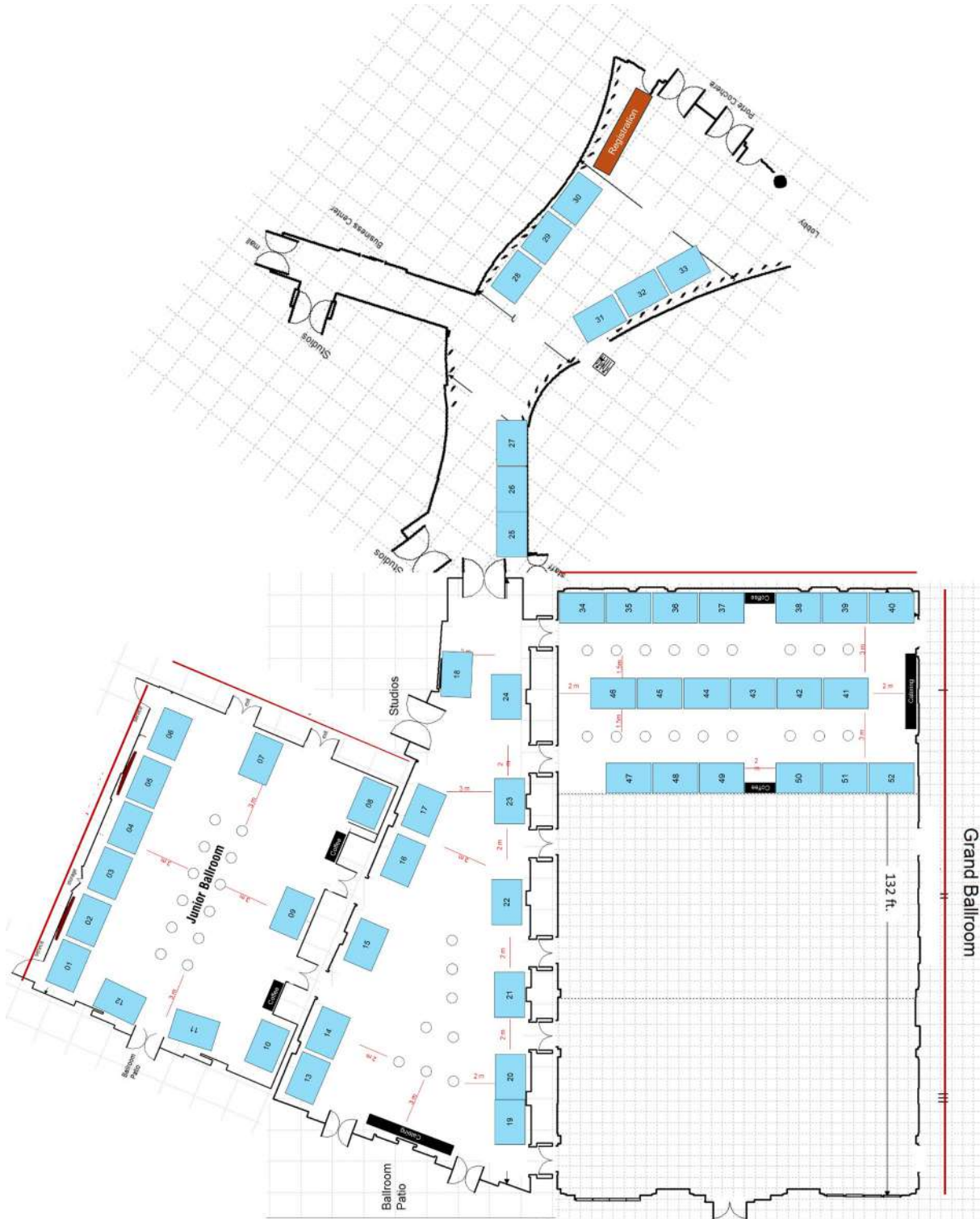
OR

Write to us by email : **industry@asdp2025mumbai.org**

- Please keep the ASDP industry committee in all the communications related to the congress sponsorship and trade-related queries : **industry@asdp.ai**



TRADE LAYOUT



* Please note that space is not guaranteed until a completed registration form and payment are received.
Booth assignments will be made in September 2025 – confirmation emails will be sent to the primary contact listed on the registration form.

TRADE PACKAGES

Sponsorship Tiers	Diamond	Platinum	Gold	Silver
Amount	40000 USD*	22000 USD*	14000 USD*	9000 USD*
Booth quantity & space	3 booths of 3 X 2 m	2 booths of 3 X 2 m	1 booth of 4.5 X 2 m	1 booth of 3 X 2 m
Booth location priority	1st	2nd	3rd	4th
Luncheon and Breakfast Symposium	1 Complimentary symposium	As per package	As per package	As per package
Complimentary Registrations	8	5	4	3
Gala Dinner invitation passes	5	3	2	2
Participation in the Industry Forum panel discussion	Yes	Yes	NA	NA
Complimentary meeting room	8-12 pax for 2.5 hours	8-12 pax for 2 hours	8-12 pax for 1 hour	NA
Sponsor advertisement in the program book	Full page	Full page	Half Page	Half Page
Sponsor promotional video on the conference website	30 Sec - 2 postings	20 Sec - 2 postings	NA	NA
Sponsor logo insertion on the lanyard	Yes	Yes	NA	NA
Industry video display during breaks	Yes	Yes	Yes	NA
Sponsor branding on LED panels	Yes	Yes	Yes	Yes
Branding on the conference website	Yes	Yes	Yes	Yes

* ASDP partners are eligible for a 10 -15% discount on sponsorship packages.

* All prices are exclusive of GST / VAT and sponsors need to pay the applicable GST / VAT as per local / international regulations.

REGISTRATION FORM

COMPANY INFORMATION (AS IT SHOULD APPEAR IN CONFERENCE MATERIALS)

Company Name: _____
Website: _____
Address: _____
City: _____ State: _____ Postal Code: _____ Country: _____
Phone: _____ Email: _____

PRIMARY AND SECONDARY CONTACT PERSON

Primary Name: _____ Secondary Name: _____
Primary Title: _____ Secondary Title: _____
Primary Mobile: _____ Secondary Mobile: _____
Office Phone: _____ Office Phone: _____

SPONSORSHIP OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND SPONSOR | <input type="checkbox"/> PLATINUM SPONSOR |
| <input type="checkbox"/> GOLD SPONSOR | <input type="checkbox"/> SILVER SPONSOR |
| <input type="checkbox"/> TRADE BOOTH SPONSOR | <input type="checkbox"/> BREAKFAST SYMPOSIUM |
| <input type="checkbox"/> LUNCH SYMPOSIUM | <input type="checkbox"/> EVENING SATELLITE SYMPOSIUM |
| <input type="checkbox"/> OTHER OPPORTUNITIES (<i>Please Specify</i>) | |

TYPE OF BOOTH - ☐ Bare Space or Customised Booth
☐ Octonorm or Shell Scheme Booth

PAYMENT PLAN

- ☐ Payment in Full ☐ 50% Deposit (Balance due on September 10, 2025)

PAYMENT CURRENCY: ☐ USD (\$) ☐ INR (₹)

- We agree to abide by terms and conditions of the ASDP 2025 Mumbai congress & understand the cancellation policy.
- By signing this form, I hereby authorize the ASDP 2025 Mumbai to charge a 50% deposit immediately and the remaining balance on September 10th, 2025.

By signing this form, I apply for the sponsorship of ASDP 2025 Mumbai.

Date :

Company Name :

Representative Name :

Signature :

